

AWARDS PROCESS

WHY TO PARTICIPATE?

The Golden Brick Awards is a unique opportunity for entrants to highlight their project(s) and gain huge exposure through the World Wide Press Releases, Media Coverage and many more communication tools

1: AFTER THE JURY MEETING:

- Press Release announcement for the Finalists, will be sent to over 1,000 Journalists
- Press coverage in Our Industry & Global Media Partners
- Dedicated pages in our Preview Online Magazine will be sent to our entire Database
- Newsletter Announcement for the list of Finalists, will be sent to our entire Database
- Nomination will be Announced on Golden Brick Awards Website, Facebook page, Twitter & Social Media Blog Posts for the Reference
- Peoples' Choice Award online platform for Voting will be open to the public

2: DURING THE EVENT CEREMONY:

- Display of shortlisted Finalist on Various Branding & Publicity Mediums
- Distribution of Newsletters Detailing each Finalist as per their Categories
- Announcement by Anchors as per Shortlisting
- Felicitation of Awards to Winners by Prominent Guests
- Winners on screen and in the spotlight during the Awards Ceremony
- Acknowledgement Certificates to all Delegates/Winners

3: AFTER THE EVENT:

- Featuring the winners in Golden Brick Awards' Official Coffee Table Book
- Featuring the winners on more than 20 International TV Channels
- Bites of winners on various TV Channels and Social Media Platforms
- Show Telecast Footage will be available to Download from Golden Brick Awards' Official Website and YouTube links
- Press release announcement for the Winners, will be sent to over 1,000 Journalists
- Dedicated pages in our Review News Letter will be sent to our entire Industry Data base
- Press coverage from Media Partners and Associates
- Tags of Winners on Golden Brick Awards' Official Website, Facebook page, Twitter & MIPIM World Blog

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HOW TO PARTICIPATE?

STEP 1: SELECT YOUR CATEGORY

You can enter as many Projects as you wish in all the categories and one entry can be in more than one category as long as it meets all the eligibility requirements. Separate Submissions should be sent.

STEP 2: ENTRY FORM & PAYMENT

You are requested to fill the attached Application Form and submit the required documents & materials along with the payment of the Rs. 28000 [plus GST] with entry fee.

Entry deadline: 10th September 2018

STEP 3: JURY MEETING

A jury comprised of high-profile real estate experts will meet in September 2018 to shortlist four finalists in each category.

The jury will also select the winner of the Special Jury Award, the jury's favourite project!

STEP 4: PERSONALIZED REPRESENTATION

Every shortlisted finalist from each Category, will be given an Opportunity to make a Personalized Representation to Endorse their Nomination. After this Representation, the Final Two Shortlisted Nominees will be informed and invited for the Award Ceremony.

STEP 5: AWARDS CEREMONY

The Category winners as well as the Special Jury Award Winner will be revealed at the prestigious Golden Brick Awards Ceremony to be held in Dubai [UAE].

JUDGING PARAMETERS

As per the various Awards Categories and Scope, the assessment of the applications will be done by following bodies & jury:

- Popularity & Feedback by Consumers collected by Associate Research Agency
- Popularity & Feedback by Industry Peers and Professionals collected via Telecom,
- Personalised and Digital Media Interactions
- Popularity & Feedback by Allied Industry via feedback forms, online & offline
- Research Mythology Based Assessment by Associated Audit Agency
- Assessment by Distinguished Jury Members from Different Fields
- Assessment by Jury appointed by WFIRI
- Management of Golden Brick Awards